HioT

HYPERNET OF THINGS
EXHIBITION & CONFERENCE

**Asia's Premier Exhibition & Conference
for IoT, AI & Digital Technologists**

27 - 28 NOVEMBER 2024
WORLD TRADE CENTRE
KUALA LUMPUR

www.hypernetofthings.net

CONNECTING THE FUTURE

JOINTLY ORGANISED BY   MyIoTA   ATE

CONNECTING THE FUTURE

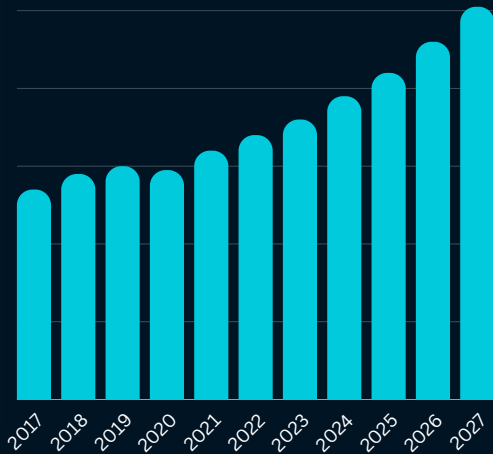### Experience the Future of Connectivity @ HoT 2024

As we advance further into the digital age, the fusion of cutting-edge technologies is fundamentally reshaping the way devices, sensors, and systems communicate and collaborate. At the **Hypernet of Things Exhibition & Conference 2024 (HoT 2024)**, we stand at the forefront of this transformative journey, presenting the newest trends that are defining the landscape of the Hypernet of Things (HoT) focusing on discussing and showcasing the latest advancements and trends related to the HoT concept.

Market Size Outlook (USD Billion)

2017 : USD 53.92

The Southeast Asia IT Spending Market size is estimated to grow at a **CAGR** of **8.44%** between 2022 and 2027.

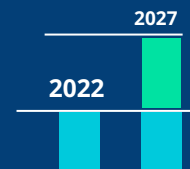The market size is forecast to increase by **USD 33.64 billion.**

7.4%	8.44%	ACCELERATING	USD 33.64 Bn
YoY Growth Rate of 2023	**CAGR 2022-2027**	**Growth Momentum**	**Market Size Growth**

Source: Technavio

- **Quantum & Edge Computing**
- **Blockchain Technology**
- **IoT - Intelligence of Things**
- **Cybersecurity**
- **AI / LLM / Machine Learning**
- **5G & IoT Connectivity**
- **Interoperateability Standards**
- **Automation & Robotics**

Why HoT Exhibition & Conference 2024?

Strategic Platform

To Showcase Your Innovations

Engage, Network & Collaborate

With Industry Stakeholders

Enhance Your Visibility

Via Speaking Opportunities or Panel Discussions Within the HoT Community

"Shape the Future Of Connectivity & Collaboration in the HoT Ecosystem"

7 Primary Industries

Who Should Exhibit?

1. Smart City Products & Services

- Smart Infrastructure
- Urban Mobility
- Energy Management
- Safety & Security
- Environmental Monitoring
- Urban Planning Management
- Smart Buildings
- Digital Connectivity & Communication
- Data Analytics & Insights
- Smart Governance & Citizen Services

2. Healthcare Products & Services

- Remote Patient Monitoring
- Medical Wearables
- IoT in Hospitals & Clinics
- Healthcare Robotics
- Data Analytics & Health Informatics
- Telemedicine & Remote Consultation
- IoT Security & Compliance
- Chronic Disease Management
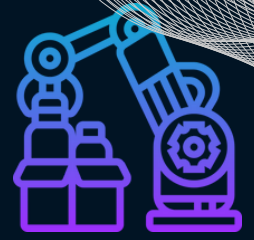- IoT in Pharmaceutical Supply Chain
- Health & Wellness IoT

3. Banking, Finance Service & Insurance (BKSI) Products & Services

- Smart ATMs & Self-Service Banking
- Connected Payments
- Asset Tracking &Management
- Fraud Detection & Security
- Customer Experience Enhancement
- Risk Management & Compliance
- Insurance Telematics
- Smart Insurance Solutions
- Data Analytics & Insights
- Regulatory Technology & Compliance Solutions

4. Manufacturing & Industrial Products & Services

- Industrial IoT (IIoT) Platforms
- Sensors & Actuators
- Predictive Maintenance
- Condition Monitoring
- Supply Chain Visibility
- Quality Control & Assurance
- Asset Tracking & Management
- Energy Management & Sustainability
- Cybersecurity for Industrial Systems
- Smart Manufacturing & Factory Automation
- AR/VR Digital Twins Carbon Footprint Monitoring

5. Telecommunication Product & Services

- IoT Connectivity Solutions
- IoT Device Manufacturers
- IoT Platform Providers
- IoT Security Solutions
- Edge Computing & Fog Networking
- Network Infrastructure & Equipment
- Cloud Service Providers
- AI Accelerated Computing
- Telecommunication Standards & Regulations
- IoT Application Developers & Integrators
- Telecommunication Service Providers
- IT infrastructure, SaaS, PaaS, IaaS, & Cybersecurity

6. Agricultural Products & Services

- Precision Agriculture Solutions
- Smart Irrigation Systems
- Agri-FinTech Solutions
- Farm Equipment & Machinery
- Rural Connectivity & Digital Inclusion
- Supply Chain Traceability
- Farm Management Software
- Environmental Monitoring
- Crop & Livestock Monitoring & Management

7. Construction & Real Estate Products & Services

- Smart Home Technologies
- Construction Site Monitoring
- Environmental Monitoring
- Smart Building Solutions
- Building Information Modelling (BIM)
- Asset Tracking & Management
- Smart Infrastructure
- Remote Construction Management
- Facility Management Solutions
- Construction Robotics & Automation

Who Should Attend?

- CEOs, CTOs, Engineers
- Project Managers
- Operations Managers
- Business Analysts, Data Scientists
- Information Security Managers
- Solutions Architects
- Network Managers
- Facilities Managers

- Infrastructure & Platform Providers
- Technology Enthusiasts
- Entrepreneurs & Start-ups
- System Integrators & Developers
- Consultants & Service Provider
- Government Officials
- Trade Associations
- Trade Media, Investors

CONFERENCE HIGHLIGHTS

Connecting The Future: Uniting IoT, AI, Cloud, 5G, and the Digital Economy

is a visionary 2-day conference that aims to bridge the gap between current technological advancements and the future digital economy. This conference will serve as a melting pot for ideas, innovations, and discussions on how the integration of IoT, AI, Cloud, and 5G can drive a new era of economic growth and digital transformation.

27 NOV 2024 - DAY 1

Focus on the **Internet of Things (IoT) and Artificial Intelligence (AI)**, exploring their potential to revolutionize industries by enabling smarter decision-making and automating processes. Renowned experts will discuss the latest trends, ethical considerations, and the future of AI in creating intelligent IoT ecosystems.

28 NOV 2024 - DAY 2

"Connecting the Future" shines a spotlight on **Cloud Computing and 5G**, pivotal to the digital economy. Discussions cover 5G's impact on IoT, cloud security, and how these technologies drive innovation, inclusivity, and sustainability. Attendees interact with thought leaders, workshops, and cutting-edge solutions, all aiming for a collaborative journey towards a connected and prosperous digital future.

EXHIBITION PARTICIPATION FEES

Within our offerings, there exist numerous pre-designed booth options that are readily available for your consideration. These options have been prepared in advance and are ready to be considered for your use or selection.

BOOTH SIZES / FEES ⟍ ENTITLEMENTS	BASIC BOOTH 3M X 3M, 9SQM		PREMIER BOOTH 3M X 3M, 9SQM		START-UP PAVILION PER KIOSK
	NON-MEMBER USD3,800*	MEMBER USD3,200*	NON-MEMBER USD4,200*	MEMBER USD3,600*	NETT PRICE USD1,200*
Rear and dividing wall partition	✓	✓	✓	✓	
Fascia board with company name and booth number	✓	✓	✓	✓	
Needle Punch Carpet	✓	✓	✓	✓	
Information Counter	1	1			
Round Table			1	1	
Lockable Cabinet			1	1	1
Folding Chair	2	2	3	3	
High Bar Stool					1
13amp Single-Phase Power Point	1	1	1	1	1
LED Fluorescent Light	2	2	2	2	
LED Spotlight					1
Waste Paper Basket	1	1	1	1	1
2-day Conference Pass	1	1	1	1	

Note:
* Fees exclude 8% Sales & Service Tax.
** Fees exclude 8% Sales & Service Tax. The Start-up Pavilion is applicable only for start-up companies.

EXHIBITION PARTICIPATION FEES

If you are aiming to unleash your brand's creativity and align with your company's corporate identity, we recommend you consider the bare space option.

BARE SPACE OPTION
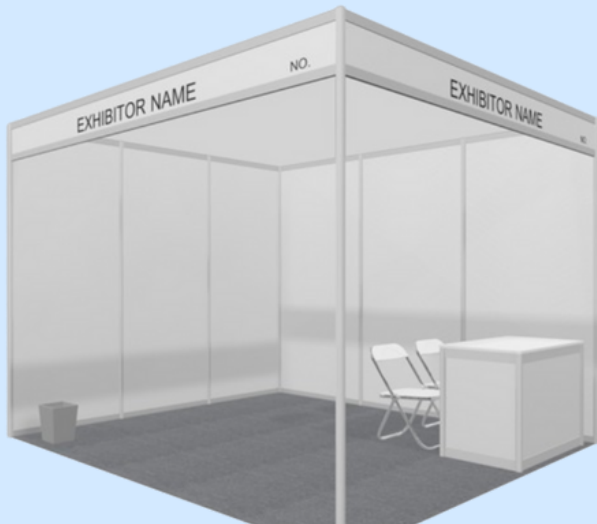### with minimum 3m x 6m, 18sqm

Non-Member: USD6,900*
Inclusive of 2-day Conference Pass for 2 delegates

Member: USD6,300*
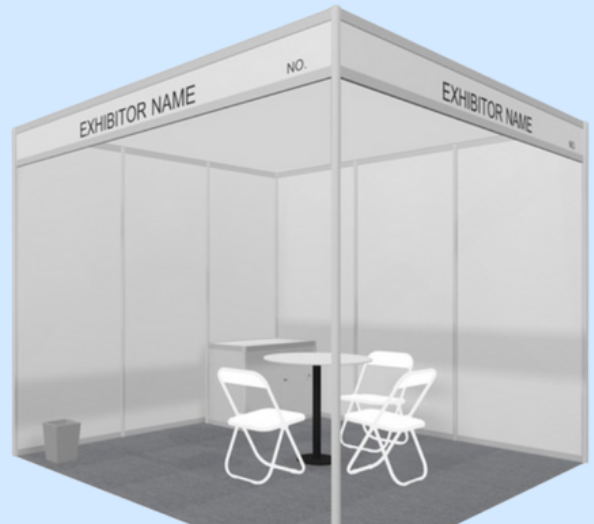**Inclusive of 2-day Conference Pass for 2 delegates**

Note:
* Fees exclude 8% Sale & Service Tax.

3 m.

6 m.

SAMPLE OF PRE-DESIGNED BOOTH

EXHIBITOR NAME   NO.   EXHIBITOR NAME

**Basic Booth
3m x 3m, 9sqm**

EXHIBITOR NAME   NO.   EXHIBITOR NAME

**Premier Booth
3m x 3m, 9sqm**

LET'S DISCUSS

For Association Membership

MyIoTA

Malaysia Internet-of Things Association
(PPM-024-10-24082016)

Email: membership@my-iot.org

Website: www.my-iot.org

For Exhibition & Conference Enquiry

ATE

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